

BetterPhoto.com

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BetterPhoto.com[®] Announces Great New Feature - BetterPhoto Clubs!

REDMOND, Washington – September 26, 2007 – BetterPhoto.com, the worldwide leader in online photography education, today announced the launch of BetterPhoto Clubs, a new community feature. With BetterPhoto Clubs, members can create groups to interact and bond with friends, discuss photos and [share photography tips](#) and tricks. Possibilities for forming clubs are based on geographic location, same or similar cameras, or photography topics. Event listings offer the opportunity to plan get-togethers and shoots anywhere in the world.

“BetterPhoto is such an outstanding, friendly community. We’re delighted to be able to offer this new tool to help likeminded photography enthusiasts get together easily in person or online,” said Jim Miotke, President and founder of BetterPhoto.com. “We’re having a lot of fun creating new ways for our devoted members and photography students to make friends and share their love of photography.”

BetterPhoto brings together over 150,000 members from around the world for learning, fun, and community. The site offers over 100 [courses on photography](#) and Photoshop, taught by scores of published, [professional photographers](#) including Tony Sweet, Brenda Tharp, Jim Zuckerman, Outdoor Photographer editor Rob Sheppard, and Shutterbug editor George Schaub. Courses are offered every month. The monthly BetterPhoto.com contest, considered the best on the web, brings in over 25,000 entries monthly, and awards winners in 10 categories.

About BetterPhoto.com

BetterPhoto.com is the worldwide leader in [online photography education](#), offering an approachable resource for photographers who want to improve their skills, [share photos](#), and learn more about the art and technique of photography.

Headquartered in Redmond, WA, BetterPhoto.com is a fun, approachable community, offering [online photography courses](#) led by highly respected and published professional photographers, who act as mentors. BetterPhoto also offers a range of gallery and [web hosting](#) options that are easy to use and powerfully customizable, and offers a rich community experience and the best photo contests on the web.

For more information, visit the BetterPhoto website at <http://www.betterphoto.com>.

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