

# BetterPhoto.com

Editorial Contact:  
Karen Orr  
[karen@betterphoto.com](mailto:karen@betterphoto.com)  
888-586-7337

## **BetterPhoto.com® Offers Two New Classes for July!**

REDMOND, Washington – June 28, 2007 – BetterPhoto.com, the worldwide leader in online photography education, today announced the addition of two exciting new 4-Week classes to the July course schedule. Like all BetterPhoto courses, *Getting the Color Right* and *How to Overcome Your Fears and Photograph People*, will be taught by published, professional photographers. Photo assignments are personally critiqued by the instructor, giving students immediate feedback on their [photography](#). Classes begin July 4th.

“Richard Lynch’s new Photoshop course is perfect for students wanting to know how to make their photos ‘pop’ with color. And Ibarionex Perello seeks to inspire budding photographers to let go of their inhibitions about approaching people to take their portraits,” said Jim Miotke, President and founder of BetterPhoto.com. “We are so happy to add these two unique classes to our course list.”

In addition to writing seven books on Photoshop, Lynch contributes to *Digital Photography Techniques* and *Popular Photography* magazines. His course, *Getting the Color Right*, covers everything from color management to making color corrections and enhancements in a clear, detailed and fun way. Perello was an associate editor for *Outdoor Photography*, *PC Photo* and *Digital Photo Pro* magazines for six years. His new course, *How to Overcome Your Fears and*

*Photograph People*, outlines a friendly, successful approach for taking amazing people photographs.

BetterPhoto brings together over 150,000 members from around the world for learning, fun, and community. The site offers over 100 [courses on photography](#) and Photoshop, taught by scores of published, [professional photographers](#) including Tony Sweet, Brenda Tharp, Jim Zuckerman, Outdoor Photographer editor Rob Sheppard, and *Shutterbug* editor George Schaub. Courses are offered every month. The monthly BetterPhoto.com contest, considered the best on the web, brings in over 25,000 entries monthly, and awards winners in 10 categories.

### **About BetterPhoto.com**

BetterPhoto.com is the worldwide leader in [online photography education](#), offering an approachable resource for photographers who want to improve their skills, share their photos, and learn more about the art and technique of photography. Headquartered in Redmond, WA, BetterPhoto.com is a fun, approachable community, offering [online photography courses](#) led by highly respected and published professional photographers, who act as mentors. BetterPhoto also offers a range of gallery and [photo sharing](#) options that are easy to use and powerfully customizable, and offers a rich community experience and the best photo contests on the web.

For more information, visit the BetterPhoto website at <http://www.betterphoto.com>.

###