

# BetterPhoto.com

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## **Jim Miotke, Founder of BetterPhoto.com<sup>®</sup>, To Speak At eBay Live!<sup>®</sup> in Boston**

REDMOND, Washington – June 12, 2007 – BetterPhoto.com, the worldwide leader in online photography education, today announced that President Jim Miotke will be a featured speaker at eBay Live! in Boston this week. eBay Live! is eBay's annual conference that celebrates the people and power of the eBay community.

Thousands of eBay buyers and sellers, and hundreds of eBay employees, gather for three days of education, networking, and fun!

Author and professional photographer, Jim Miotke will give two presentations:

"Basic Digital Photography to Make You An eBay PowerSeller" (Thursday, June 14 from 12:30-2:00 p.m., and Saturday, June 16 from 3:00-4:30 p.m.) and "Hands-On Demo: How to do Photoshop Magic for Ebay!" (Thursday, June 14 from 3:00-4:30 p.m., Friday June 15<sup>th</sup> from 9:00-10:30 a.m. and Saturday, June 16 from 12:30-2:00 p.m.).

"I'm excited to show eBay sellers how approachable digital photography can be," said Miotke. "The techniques I'll share to improve product photos are easy, but powerful."

BetterPhoto brings together over 150,000 members from around the world for learning, fun, and community. The site offers over 100 [courses on photography](#) and Photoshop, taught by scores of published, [professional photographers](#) including Tony Sweet, Brenda Tharp, Jim Zuckerman, Outdoor Photographer

editor, Rob Sheppard, and *Shutterbug* editor George Schaub. Courses are offered every month. The monthly BetterPhoto.com contest, considered the best on the web, brings in over 25,000 entries monthly, and awards winners in 10 categories.

### **About BetterPhoto.com**

BetterPhoto.com is the worldwide leader in [online photography education](#), offering an approachable resource for photographers who want to improve their skills, share their photos, and learn more about the art and technique of photography. Headquartered in Redmond, WA, BetterPhoto.com is a fun, approachable community, offering [online photography courses](#) led by highly respected and published professional photographers, who act as mentors. BetterPhoto also offers a range of gallery and [photo sharing](#) websites that are easy to use and powerfully customizable, and offers a rich community experience and the best photo contests on the web.

For more information, visit the BetterPhoto website at <http://www.betterphoto.com>.

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