

BetterPhoto.com

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BetterPhoto.com® Offers

New 4-Week Courses

*“Featuring Instructors Tony Sweet, George Schaub, Charlotte Lowrie,
and Simon Stafford”*

REDMOND, Washington – March 12, 2006 – BetterPhoto.com, the worldwide leader in online photography education, today announced the addition of several new March courses. These [4-Week courses](#) add to BetterPhoto’s ever-growing schedule of outstanding online photography classes meeting the needs of both long-time and new photography students. As always these courses are taught by published, professional photographers and assignments will be personally critiqued by the instructor, giving students immediate feedback on their photographs.

“We’re so happy to be adding to our roster of 4-Week courses,” said Jim Miotke, President and founder of BetterPhoto.com. “Each of these courses will captivate the interest of those wishing to perfect their photography skills and we hope everyone will have some great fun in the process!”

Tony Sweet’s 8-Week Visual Design course has been reinvented to reach our 4-week student audience. His two new courses, [Image Design: Essential Design Concepts](#) and [Image Design: Advanced Design Concepts](#) cover topics such as line, balance, and visual rhythm. [Digital SLR Exposure Techniques](#) with George Schaub outlines the all-important steps for improving exposure skills. Charlotte Lowrie’s [Raw Shooting: Capture to Finished Photo](#) explains the process of capturing and converting Raw images and editing them in Adobe Elements. And for

those interested in the “how tos” for composing extraordinary images, Simon Stafford’s course, *Composition - The Essentials* is invaluable.

BetterPhoto brings together over 150,000 members from around the world for learning, fun, and community. The site offers over 80 courses on photography and Photoshop, taught by scores of published, professional photographers including Tony Sweet, Brenda Tharp, Jim Zuckerman, and *Shutterbug* editor George Schaub. Courses are offered every month. Sign up today to get your photos thoughtfully and promptly reviewed by professionals. The monthly BetterPhoto.com contest, considered the best on the web, brings in over 25,000 entries monthly, and awards winners in 10 categories.

About BetterPhoto.com

BetterPhoto.com is the worldwide leader in online photography education, offering an approachable resource for photographers who want to improve their skills, share their photos, and learn more about the art and technique of photography. Headquartered in Redmond, WA, BetterPhoto.com is a fun, approachable community, offering online photography courses led by highly respected and published professional photographers, who act as mentors. BetterPhoto also offers a range of gallery and web hosting options that are easy to use and powerfully customizable, and offers a rich community experience and the best photo contests on the web.

For more information, visit the BetterPhoto website at <http://www.betterphoto.com>.

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