

BetterPhoto.com

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BetterPhoto.com® Welcomes New Instructor, Newman Lowrance

"Basics of Sports Photography"

Course debuts February 7th

REDMOND, Washington – January 25, 2007 – BetterPhoto.com, the worldwide leader in online photography education, today announced the addition of renowned sports photographer, Newman Lowrance, to BetterPhoto.com's team of instructors. Lowrance's 4-week short course, *Basics of Sports Photography*, starts February 7th.

"Our longtime wish for a sports photography instructor has finally come true and we're thrilled!" said Jim Miotke, President and founder of BetterPhoto, com.

"Newman is a perfect fit for BetterPhoto as he's one of the best in his field. His success as a professional sports photographer will make his courses a big draw."

Lowrance has photographed Super Bowl games, World Series, NCAA College Basketball, MLS Soccer and all kinds of sporting events. Author of *Digital Sports Photography*, his work often appears in Sports Illustrated, ESPN The Magazine, and other sports magazines. His wealth of knowledge in his field translates beautifully into his 4-week online course, *Digital Sports Photography*, which features lessons on stopping action, low-light and depth-of-field in sports photography.

BetterPhoto brings together over 150,000 members from around the world for learning, fun, and community. The site offers over 90 courses on photography and Photoshop, taught by scores of published, professional photographers including Tony Sweet, Brenda Tharp, Jim Zuckerman, and *Shutterbug* editor George Schaub. Courses are offered every month. Sign up today to get your photos thoughtfully and promptly reviewed by professionals. The monthly BetterPhoto.com contest, considered the best on the web, brings in over 25,000 entries monthly, and awards winners in 10 categories.

About BetterPhoto.com

BetterPhoto.com is the worldwide leader in online photography education, offering an approachable resource for photographers who want to improve their skills, share their photos, and learn more about the art and technique of photography. Headquartered in Redmond, WA, BetterPhoto.com is a fun, approachable community, offering online photography courses led by highly respected and published professional photographers, who act as mentors. BetterPhoto also offers a range of gallery and web hosting options that are easy to use and powerfully customizable, and offers a rich community experience and the best photo contests on the web.

For more information, visit the BetterPhoto website at <http://www.betterphoto.com>.

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