

# BetterPhoto.com

Editorial Contact:  
Karen Orr  
[karen@betterphoto.com](mailto:karen@betterphoto.com)  
888-586-7337

## **BetterPhoto.com<sup>®</sup> Welcomes Ibarionex Perello to the BetterPhoto Staff!**

REDMOND, Washington – January 8, 2007 – BetterPhoto.com, the worldwide leader in online photography education, today announced former associate editor for Outdoor Photographer magazine, Ibarionex Perello, has joined the BetterPhoto staff as Associate Editor beginning January 2nd. Perello has been a photography instructor for BetterPhoto since July last year.

“Ibarionex’s expertise as a writer and editor, as well as his wealth of experience in the photographic industry, makes him an invaluable addition to our BetterPhoto team,” said Jim Miotke, President and founder of BetterPhoto.com. “We are absolutely thrilled to have him on board!”

Perello, also a former associate editor of PC Photo and Digital Pro Photo magazines, was a technical engineer for Nikon for eight years where he provided support and training on digital technologies. Additionally, he hosts and produces the “The Candid Frame” an audio podcast in which he interviews photographers around the world. His online photography courses at BetterPhoto.com, *Available Light Portraiture*, *Posing and Portraiture Techniques*, and *DSLR Features: When, Why and How to Use Them*, are received with great enthusiasm by his students!

BetterPhoto brings together over 150,000 members from around the world for learning, fun, and community. The site offers over 80 courses on photography and Photoshop, taught by scores of published, professional photographers including

Tony Sweet, Brenda Tharp, Jim Zuckerman, and *Shutterbug* editor George Schaub. Courses are offered every month. Sign up today to get your photos thoughtfully and promptly reviewed by professionals. The monthly BetterPhoto.com contest, considered the best on the web, brings in over 25,000 entries monthly, and awards winners in 10 categories.

### **About BetterPhoto.com**

BetterPhoto.com is the worldwide leader in online photography education, offering an approachable resource for photographers who want to improve their skills, share their photos, and learn more about the art and technique of photography. Headquartered in Redmond, WA, BetterPhoto.com is a fun, approachable community, offering online photography courses led by highly respected and published professional photographers, who act as mentors. BetterPhoto also offers a range of gallery and web hosting options that are easy to use and powerfully customizable, and offers a rich community experience and the best photo contests on the web.

For more information, visit the BetterPhoto website at <http://www.betterphoto.com>.

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