

BetterPhoto.com

Editorial Contact:
Karen Orr
karen@betterphoto.com
888-586-7337

BetterPhoto.com[®] ProCritiques A Big Hit!

"Professional Photographers Review Photographs"

REDMOND, Washington – Oct. 16, 2006 – BetterPhoto.com, the worldwide leader in online photography education, today announced the success of its new and exciting feature - ProCritiques! Newcomers and members of BetterPhoto are finding this feature meets a great need for access to professional insights and honest opinions on their photographs.

ProCritiques allows members to upload up to 8 photographs for one of our team of professional photographers to critique - for just \$79! When the critiques are complete participants are notified by email and they may contact the instructor, if they need further clarification of the review of their photos. Along with this, participants receive a \$20 coupon for one of BetterPhoto's excellent online photography courses.

"One of our members remarked to the instructor, 'Thank you for your very frank and insightful critique. I'm so glad I did this, as it was really refreshing and eye-opening,'" said Jim Miotke, President and founder of BetterPhoto.com. "Another wrote, 'After going over your comments I was able to see the problem areas right away. That is why I think this addition to BP is such a great idea!'"

BetterPhoto brings together over 150,000 members from around the world for learning, fun, and community. The site offers over 80 courses on photography and

Photoshop, taught by scores of published, professional photographers including Tony Sweet, Brenda Tharp, Jim Zuckerman, *Outdoor Photographer* editor Rob Sheppard, and *Shutterbug* editor George Schaub. Courses are offered every month. Sign up today to get your photos thoughtfully and promptly reviewed by professionals. The monthly BetterPhoto.com contest, considered the best on the web, brings in over 25,000 entries monthly, and awards winners in 10 categories.

About BetterPhoto.com

BetterPhoto.com is the worldwide leader in online photography education, offering an approachable resource for photographers who want to improve their skills, share their photos, and learn more about the art and technique of photography. Headquartered in Redmond, WA, BetterPhoto.com is a fun, approachable community, offering online photography courses led by highly respected and published professional photographers, who act as mentors. BetterPhoto also offers a range of gallery and web hosting options that are easy to use and powerfully customizable, and offers a rich community experience and the best photo contests on the web.

For more information, visit the BetterPhoto website at <http://www.betterphoto.com>.

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