

BetterPhoto.com

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BetterPhoto.com® Announces The Launch of BetterPhoto Radio!

*Hosted by Jim Miotke, President of BetterPhoto.com and author of
“The BetterPhoto Guide to Digital Photography”*

REDMOND, Washington – Sept. 13, 2006 – BetterPhoto.com, the worldwide leader in online photography education, today announces the kick-off of BetterPhoto Radio on Friday, September 15th. This innovative radio program will feature insights and thoughts on digital photography from Jim Miotke and many of BetterPhoto’s world-acclaimed team of instructors. The initial program will take place in Redmond, WA, site of the 2nd Annual BetterPhoto Summit Photography Weekend (September 16th-17th).

“We are thrilled about this new radio show and think listeners will find it to be both fun and greatly informative,” said Jim Miotke. “Our audience will experience first-hand the expertise of our team of top-notch photography instructors.”

After the introductory show, the program’s format will begin with a digital photography lesson by Jim, followed by that show’s guest professional instructor who will share additional tips and techniques. Next will be call-in questions, followed by the program wrap-up. Listeners may call in with questions on Fridays, beginning at 1:00 pm Pacific time, toll free 1-877-474-3302.

BetterPhoto brings together over 150,000 members from around the world for learning, fun, and community. The site offers over 80 courses on photography and Photoshop, taught by scores of published, professional photographers including Tony Sweet, Brenda Tharp, Jim Zuckerman, *Outdoor Photographer* editor Rob Sheppard, and *Shutterbug* editor George Schaub. Courses are offered every month. Sign up today to get your photos thoughtfully and promptly reviewed by professionals. The monthly BetterPhoto.com contest, considered the best on the web, brings in over 25,000 entries monthly, and awards winners in 10 categories.

About BetterPhoto.com

BetterPhoto.com is the worldwide leader in online photography education, offering an approachable resource for photographers who want to improve their skills, share their photos, and learn more about the art and technique of photography. Headquartered in Redmond, WA, BetterPhoto.com is a fun, approachable community, offering online photography courses led by highly respected and published professional photographers, who act as mentors. BetterPhoto also offers a range of gallery and web hosting options that are easy to use and powerfully customizable, and offers a rich community experience and the best photo contests on the web.

For more information, visit the BetterPhoto website at <http://www.betterphoto.com>.

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